

## **4K.COM Privacy Policy**

Last Updated: Sept. 28, 2021

### **1. WELCOME**

Welcome to the Privacy Policy for the www.4K.com website. 4K.com Corporation (“4K.com”) is committed to safeguarding our User’s privacy. By using our Site, Services, and forums (“you”, “your” or “User”) agree to be bound by our Terms of Use, SR Terms, and this Privacy Policy. Throughout this Privacy Policy, the words “4K.com,” “us,” “we,” and “our,” refer to our company, 4K.com Corporation as is appropriate in the context of the use of the words. If you do not meet or agree to our Privacy Policy, you are prohibited from using our Services, forums, and Site.

### **2. INFORMATION WE COLLECT**

The personal information that you are asked to provide, and the reasons why you are asked to provide it, will be made clear to you at the point we ask you to provide your personal information. If you voluntarily render any personal information required to use our platform, we will acknowledge this as your authorization for us to collect, use and disclose your information as set forth in this Privacy Policy. This Privacy Policy is part of our Terms of Use, which governs your use of our platform and forums.

We may collect and receive information concerning: (i) your User account information, (ii) information automatically collected through the use of our Services and forums, including transaction information, (iii) information necessary to be considered a valid 4K.com Submitter and/or Redeemer, and (iv) basic analytics data from accessing or using our Site.

### **3. THE USE OF YOUR INFORMATION**

The information we collect from you may be used in several manners, including to:

- I. register and identify you as a User in our system;
- II. provide your requested services and its content to you;
- III. analyze, personalize and improve our platform’s services and user experience;
- IV. users from unauthorized activity that violates our Terms of Use and SR Terms, including but not limited to harassment and abuse;
- V. Investigate and prevent illegal activity, including but not limited to security breaches, fraud, and theft;

- VI. place your username and/or wallet address beside the physically-backed NFT you wish to sell on our platform;
- VII. render customer service, such as responding to comments and inquiries;
- VIII. follow-up on employment inquiries;
- IX. communicate with you via electronic mail and/or telephone for security purposes;
- X. communicate news, promotional material, and changes to our service;
- XI. satisfy any alternative legal or business purpose for which you provide such information;

#### **4. DISCLOSURE OF YOUR INFORMATION**

Our disclosure of amalgamated or anonymized information about our Users is unrestricted. No user's information will be shared except in the circumstances described below and elsewhere in this Privacy Policy.

1. **Third Party Service Providers.** We may share your information with third party entities to conduct services that we offer you through our platform, including but not limited to our redemption process.
2. **Affiliates and Subsidiaries.** We may share your information with our affiliates and subsidiaries for general decision-making, management, and other business related business.
3. **Sale or Transfer.** We may share your information to comply with any relevant laws, legal processes, subpoenas, lawful court orders, or any regulatory demand and government entity.
4. **Corporate Restructuring.** We may share your information in connection with or during the course of a negotiation for a restructuring, merger, divestiture, reorganization, dissolution, or any other sale or transfer of some or all of 4K.com's assets to organizations or individuals partaking in the negotiation/transfer.
5. **Security.** We may share your information to protect or defend the rights or property of 4K.com or users of our site and services.
6. **Other Disclosures.** We may also disclose your information with your consent to carry out the initial purpose for which you provided the information and for any alternative purpose disclosed by us when you issued your information.

## **5. CHILDREN'S USE OR ACCESS OF OUR SERVICES AND FORUMS**

Our platform is not intended for use by, nor do we deliberately gather information from, children under the age of eighteen (18). Under no circumstance may anyone under the age of eighteen (18) provide any information to us. We will attempt to delete any information rendered by any child under the age of eighteen (18) as soon as we identify or learn from it. Please contact us if you believe we possess any information pertaining to a child under the age of eighteen (18).

## **6. COOKIES**

A "Cookie" is a small data file a website sends to your computer's hard drive while you interact with it. Our platform collects basic information through Cookies when you access or use it. These may include our own first-party Cookies and other third-party Cookies. This information is collected with the purpose of providing our Users an enhanced and more personalized experience while navigating our platform.

You may be able to adjust your browser's settings/preferences to accept or reject cookies. For more information, please check the Help section in your browser to adjust your preferences accordingly.

## **7. YOUR CHOICES**

You have several choices regarding the use of information on our Services:

1. **Electronic Mail Communications.** We will periodically send you free newsletters and emails that promote the use of 4k.com's platform or services. When you receive our newsletters or marketing communications, you may opt-out from receiving more communications by following the unsubscribe instructions within the email you receive or by contacting us at [help@4k.com](mailto:help@4k.com). Despite your email preferences, we may send you service related material, including notices of any updates to our Terms of Use, SR Terms, or Privacy Policy.
2. **Cookies.** As mentioned above, you can instruct your browser to no longer accept Cookies from our Service for any of the purposes described above. However, if you do not accept Cookies, you may not be able to use all portions of our service or all functionality of 4k.com.
3. **Altering Your Personal Information.** Our users may review, update, or delete the personal information in their user account by contacting us, or by editing their

portfolio tab on our platform. If you delete your personal information in its entirety, your user account may become deactivated. We will use commercially reasonable efforts to honor your request. We may retain an archived copy of your records as required by law or for legitimate business purposes.

## **8. DATA ACCESS AND CONTROL**

You can access, modify, or delete your account information through your account portfolio page. You can always opt out of receiving our updates and promotional communications. We may keep an archived copy of your records when required by law or for legitimate business purposes. To delete your account information, visit your account's portfolio tab. If you would like a copy of your account information or have any questions concerning your data access and control, please contact us at [help@4k.com](mailto:help@4k.com).

## **9. CHANGES TO THIS PRIVACY POLICY**

The date our Privacy Policy was last revised can be seen below the "4K.COM Privacy Policy" title at the top of this page. 4K.com's Privacy Policy may be updated from time to time and for any reason. We will notify our Users of any changes to our Privacy Policy via electronic mail and by updating our website's Privacy Policy. You are responsible for ensuring we have an up-to-date active and deliverable email address for you, and for periodically visiting our Website and this privacy policy to check for any updates.